

Privacy Policy

What information do we collect?

We collect information from you whenever you register for a teleconference, schedule an appointment, make a payment, purchase a product, subscribe or sign up to receive electronic communication from us, or request to receive information from us. When doing so, as appropriate, you may be asked to provide us with the following information:

- First and last name
- Company name
- Telephone number (either business or personal)
- Fax number
- E-mail address
- Mailing Address
- Occupation or area of practice
- Credit card or payment information, including billing address
- Areas of interest

What do we do with this information?

Any of the information that we collect from you may be used in one or more of the following ways:

- To personalize your experience (the more information that you provide to us, the better we may be able to respond to your individual needs)
- To improve our website (we continually strive to improve our website and our offerings based on the feedback we receive from you)
- To improve customer service (the information provided by you allows us to respond to your requests in an efficient and timely manner)
- To process transactions (your information will never be sold, exchanged, transferred, or given to any other party for any reason whatsoever, without your consent, other than for the express purpose of delivering the product or service purchased)
- To schedule an appointment (by scheduling an appointment you agree to receive text message appointment reminders with the understanding that carrier rates may apply).
- To send periodic text messages applicable to your scheduled appointment or important reminders (you can opt-out at any time by following the opt-out instructions provided in each communication or by contacting us directly)
- To send periodic e-mails (the information you are able to provide us helps us narrow down and segment what kinds of e-mails you will receive and how



often you receive them; the e-mail address you provide for order processing may also be used to send you information and updates pertaining to our services to you, as well as information about important legal updates, annual reminders, any company news, updates, related products, upcoming events, and other announcements that we think you might be interested in based on the information you have provided us)

- To administer a contest, promotion, survey, or other site feature

Any information collected will be stored indefinitely unless otherwise revoked.

Consumer Rights Under the California Consumer Privacy Act (CCPA)

At CunninghamLegal, we are committed to protecting your privacy and ensuring you have control over your personal information. Under the CCPA, California residents have the following rights regarding their personal information:

1. **Right to Know:** You have the right to request that we disclose the specific pieces and categories of personal information we have collected about you, the sources from which we collected the information, the business or commercial purpose for collecting the information, and the categories of third parties with whom we share your personal information.
2. **Right to Delete:** You have the right to request the deletion of personal information we have collected from you, subject to certain exceptions, such as when the information is necessary for us or our service providers to complete a transaction, provide a good or service you requested, detect security incidents, or comply with a legal obligation.
3. **Right to Correct:** You have the right to request the correction of inaccurate personal information that we maintain about you.
4. **Right to Opt-Out:** You have the right to direct us not to sell your personal information to third parties. We do not sell your personal information, but if we ever decide to do so, you will be notified and given the opportunity to opt-out.

Exercising Your Rights

To exercise any of the above rights, please contact us using one of the following methods:

- Call us at 530.269.1515, Monday through Friday from 8:30 am to 5 pm Pacific Time.
- Email us at team@cunninghamlegal.com with the subject line "CCPA Request."

Please provide sufficient information that allows us to verify you are the person about whom we collected personal information or an authorized representative. We will not discriminate against you for exercising any of your CCPA rights.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal



information. This includes the engagement of third-party services that have a number of high-security measures to meet our privacy policy standards.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe it is appropriate to comply with the law, enforce our site policies, and/or protect our rights or others' rights, property, or safety. Non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses. Further, we do supply the names and phone numbers to either consumers that may request someone of your profession in your particular region for the purpose of engaging your services or other professionals seeking to develop referral relationships with someone of your profession in the region they also service. Should you wish to decline our inclusion of your contact information for such purposes, you can request to do so by sending us a written request at CunninghamLegal, 416 Auburn Folsom Road, Auburn, CA 95603.

What are third-party links and do you use them?

Our website may, at our discretion, include or offer third-party products or services. These third-party sites have separate and independent privacy policies. Therefore, CunninghamLegal is not responsible for the privacy practices, content, and activities of these other sites. We encourage our visitors to be aware when they leave our site and to read the privacy statements of each and every website that collects personally identifiable information. Nonetheless, we seek to protect the integrity of our website and our company and welcome any feedback about these other third-party sites.

What if I need to update my information?

If you need to update your personally identifiable information (such as your e-mail address or mailing address), we can quickly and easily assist you in doing so. Please contact us at 530.269.1515 Monday through Friday from 8:30 am to 5 pm Pacific Time.

What if I want to unsubscribe from your emails, text messages, and updates, or to know, correct or remove my information?

You may unsubscribe from our emails using the "unsubscribe" link at the bottom of the email. You may also send us an email at team@cunninghamlegal.com, and please use the subject line "unsubscribe." You may opt-out of receiving text messages by following the opt-out instructions provided in each communication or by contacting us directly. For any data or data removal issues, you may also contact us at 530.269.1515 Monday through Friday from 8:30 am to 5 pm Pacific Time.



Changes to the Privacy Policy

This policy was last modified on September 13, 2024. If we decide to change our privacy policy, we will post those changes here on our website so that you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.

Contact Information

For any questions or concerns regarding our Privacy Policy, please contact us at:

- Phone: 530.269.1515 (Monday through Friday, 8:30 am to 5 pm Pacific Time)
- Email: team@cunninghamlegal.com
- Mailing Address: CunninghamLegal, 416 Auburn Folsom Road, Auburn, CA 95603

We are here to assist you with any inquiries you may have about our privacy practices.